

## Masters in International Business

### Taught Element:

80 credits: MN5001, MN5002, MN5423 and MN5425

40 credits: from other approved 5000-level MN modules.

### MLitt:

120 credits from the Taught Element plus 60 credits from *either* MN5497, MN5498 or MN5499

For all Masters degrees there are exit awards available that allow suitably-qualified candidates to receive a Postgraduate Certificate or Postgraduate Diploma.

### Compulsory modules:

MN5001 Contemporary Global Issues in Management				
<b>SCOTCAT Credits:</b>	20	SCQF Level 11	<b>Semester:</b>	1
<b>Availability restrictions:</b>	Not available as an optional module for any programme.			
<b>Planned timetable:</b>	To be arranged.			
<p>This module is aimed at creating a deep and wide appreciation of how various global trends will impact upon economies, organisations and from there, the practice of management. In particular, the way in which ecological, social and economic factors interact to create threats and possibilities for organisations will be addressed. Moreover, the varying ways in which these aspects manifest themselves in different parts of the globe will be elucidated in order to ensure that all students have an appreciation of both how their own and other countries might be affected by various trends. Finally, students will also be supported to make the link between these issues and how they manifest themselves in their chosen area of study.</p>				
<b>Programme module type:</b>	Compulsory for the Human Resource Management, International Business, Marketing and International Business and Strategy (Moscow State) Postgraduate Programmes and for the Management Studies MRes Programme.			
<b>Learning and teaching methods and delivery:</b>	<b>Weekly contact:</b> 2 lectures and 1 seminar.			
<b>Assessment pattern:</b>	2-hour Written Examination = 50%, Coursework = 50%			
<b>Module Co-ordinator:</b>	Dr R Woodfield			
<b>Lecturer(s)/Tutor(s):</b>	Dr R Woodfield, Team taught			

## Management - MLitt International Business - 2016/7 - August 2016

MN5002 Contemporary Conceptual Issues in Management				
<b>SCOTCAT Credits:</b>	20	SCQF Level 11	<b>Semester:</b>	2
<b>Availability restrictions:</b>	Not available as an optional module for any programme.			
<b>Planned timetable:</b>	To be arranged.			
<p>This module develops students' prior understanding of management and develops a deep understanding of core conceptual challenges in organisations. Using critical case-based exploration and extensive discussion the module explores such basic yet deep questions as: What are organisations? Can organisations be managed, and what do managers actually do? How do we know what we know? Where does innovation come from? What are skills, knowledge and understanding? What is responsible enterprise? Why are organisations structured the way they are? How do personality, power and politics impact on organisational life? As these and similar questions are addressed, students will be encouraged to reflect and draw upon their own experiences of organisational life as issues are analysed, challenged, researched, evaluated and assessed.</p>				
<b>Programme module type:</b>	Compulsory for the International Business, and Marketing Postgraduate Programmes and for the Management Studies MRes Programme.			
<b>Learning and teaching methods and delivery:</b>	<b>Weekly contact:</b> 1 lecture, 1 seminar and 1 practical class.			
<b>Assessment pattern:</b>	2-hour Written Examination = 50%, Coursework = 50%			
<b>Module Co-ordinator:</b>	Dr J Summers			
<b>Lecturer(s)/Tutor(s):</b>	Dr J Summers, Team taught			

MN5423 Global Business Strategy				
<b>SCOTCAT Credits:</b>	20	SCQF Level 11	<b>Semester:</b>	1
<b>Availability restrictions:</b>	Not available as an optional module for any programme.			
<b>Planned timetable:</b>	To be arranged.			
<p>International business strategy is a broad but at the same time synthetic discipline which comprises elements of the international political economy, financial aspects and strategic planning and implementation. This module draws these elements together in the context of the international business environment and seeks to define optimal paths to competitive advantage within this complex and fast-changing business context. The module introduces a wide variety of themes, explanations and interpretations that characterise strategic management. The module will challenge students to consider strategic problems in a rigorous manner and a suitable balance between strategic planning and strategy implementation is maintained.</p>				
<b>Programme module type:</b>	Compulsory for International Business and International Business and Strategy Postgraduate Programmes.			
<b>Learning and teaching methods and delivery:</b>	<b>Weekly contact:</b> Lectures and seminars.			
<b>Assessment pattern:</b>	2-hour Written Examination = 50%, Coursework = 50%			
<b>Module Co-ordinator:</b>	Dr R Brown			
<b>Lecturer(s)/Tutor(s):</b>	Dr R Brown			

MN5425 Masterclasses in International Business				
<b>SCOTCAT Credits:</b>	20	SCQF Level 11	<b>Semester:</b>	2
<b>Availability restrictions:</b>	Not available as an optional module for any programme.			
<b>Planned timetable:</b>	To be arranged.			
<p>This module builds on students' prior knowledge of International Business concepts by introducing them to contemporary dialogue and debate in International Business. The module will explore specific questions within one or more broad topics such as: globalisation and globalisation protests; neo-liberalism and free trade; the global dimension of the financial crisis; the fortune at the bottom of the pyramid; 'is the world flat?' The intention is to approach each topic from a range of perspectives, including mainstream and critical understandings. Students will be encouraged to engage with the challenges presented by these issues by means of a range of approaches, including standard lectures, tutorials, and debates.</p>				
<b>Programme module type:</b>	Compulsory for International Business Postgraduate Programme.			
<b>Learning and teaching methods and delivery:</b>	<b>Weekly contact:</b> Lectures and seminars.			
<b>Assessment pattern:</b>	Coursework = 100%			
<b>Module Co-ordinator:</b>	Dr R Brown			
<b>Lecturer(s)/Tutor(s):</b>	Dr R Brown			

One of MN5498, MN5499:

MN5498 Group Dissertation				
<b>SCOTCAT Credits:</b>	60	SCQF Level 11	<b>Semester:</b>	Whole Year
<b>Availability restrictions:</b>	Not available as an optional module for any programme.			
<b>Planned timetable:</b>	Workshops to be arranged.			
<p>This module provides students with the opportunity to undertake an in-depth investigation into issues within the field of business and finance. They are required to prepare a 15,000 word (approximately) report dissertation detailing justified conclusions and recommendations. Training in methodology will be provided to students in semesters 1 and 2 as preparation for the dissertation. Supervision of the dissertation is also provided. Each group will comprise up to 6 students. The group dissertation will comprise 70% of the assessment; the remaining 30% will be awarded for an individual report and log book. The individual report should either critically reflect upon working in a multi-cultural project team or on a specific topic related to the group project in both cases the exact topic for the individual report will require supervisor approval.</p>				
<b>Programme module type:</b>	Either MN5497, MN5498 or MN5499 is compulsory for Banking and Finance, Finance and Management, International Business, International Business and Strategy, Human Resource Management or Management MLitt or MSc Postgraduate Programmes.			
<b>Anti-requisite(s):</b>	MN5497, MN5499			
<b>Learning and teaching methods and delivery:</b>	<b>Weekly contact:</b> 4 x 1-hour lectures and 4 x 2-hour workshops. Students will then be given 6 hours of supervision.			
<b>Assessment pattern:</b>	15,000 word group dissertation report = 70%, 3,000 word individual report = 30%			
<b>Module Co-ordinator:</b>	Ms J F Brooks			
<b>Lecturer(s)/Tutor(s):</b>	Ms J F Brooks, Supervisory team			

## Management - MLitt International Business - 2016/7 - August 2016

MN5499 Individual Dissertation				
<b>SCOTCAT Credits:</b>	60	SCQF Level 11	<b>Semester:</b>	Whole Year
<b>Availability restrictions:</b>	Not available as an optional module for any programme.			
<b>Planned timetable:</b>	Workshops to be arranged.			
This module provides students with the opportunity to undertake an in-depth investigation into issues within the field of business and finance. Training in methodology will be provided to students in semesters 1 and 2 as preparation for the dissertation. Supervision of the dissertation is also provided.				
<b>Programme module type:</b>	Compulsory for Banking and Finance MSc Programme. Either MN5497, MN5498 or MN5499 is compulsory for Finance and Management, International Business, International Business and Strategy, Human Resource Management or Management MLitt or MSc Postgraduate Programmes.			
<b>Anti-requisite(s):</b>	MN5497, MN5498			
<b>Learning and teaching methods and delivery:</b>	<b>Weekly contact:</b> Up to 6 hours supervision per student.			
<b>Assessment pattern:</b>	Coursework = 100%			
<b>Module Co-ordinator:</b>	Ms J F Brooks			
<b>Lecturer(s)/Tutor(s):</b>	Ms J F Brooks, Supervisory team			

### Optional modules available:

see pdf online called [PG Management - optional modules 2016-2017](#).